

FINDING YOUR BEST FIT

Shoe sizes tend to vary between brands.

This chart will help you find the most accurate fit for your custom shoe needs.

STEP #1

It is recommended to measure your feet around mid-day or after being on them for a while as feet tend to swell. It is also suggested that you measure your feet with the type of socks you plan to wear with your shoes, or if you plan to wear the shoes without socks then you should measure your bare feet.

STEP #2

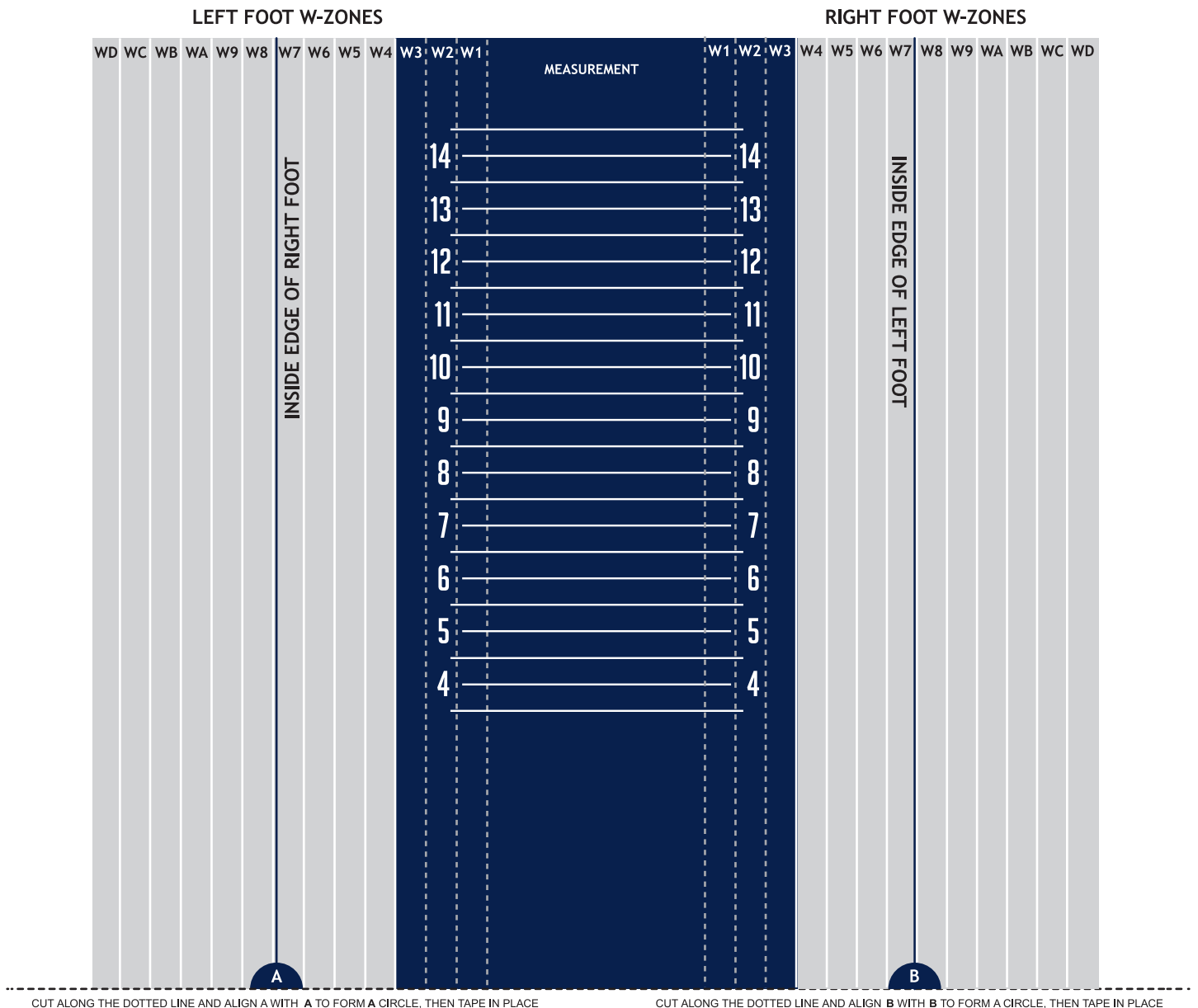
Place your heel on the given chart and position your foot to make sure you are standing straight and balanced. You should have your weight distributed equally between each foot.

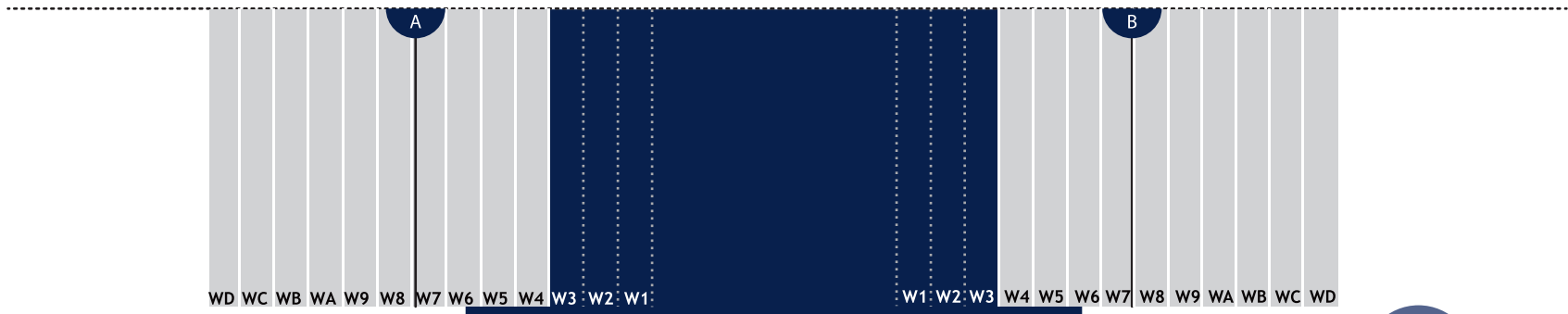
STEP #3

Ask someone to help you mark the measurement. This person will have to look straight down at the guide and mark the length and width of your foot on the guide. Do not take the measurement yourself, it can affect the outcome.

STEP #4

The mark on the heel-to-toe measurement is your foot length. If your foot length falls in between lines, go up the next measure (e.g. if your foot measure is between 10 and 10.5, you should order size 10.5). Use the attached chart to also measure the width of your foot. Some people like their shoes close-fitting and some like them looser. Use your judgment to choose the width that is best for you.

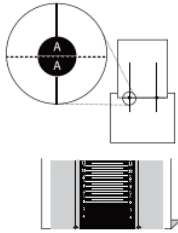




2

ALIGN

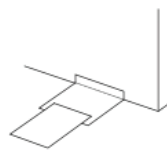
Align semi-circles A and B from Page 1 and Page 2 to form a complete circle. When the circles are complete, the vertical lines should also align. Tape the sheets together.



3

FOLD

Make a fold along the dotted line on the extreme bottom of Page 2. Place this panel against a wall or a closed door.



FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

1

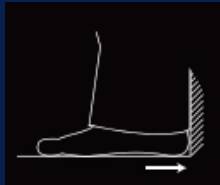
CONFIRM

To ensure this Shoe Size Guide is accurate, this area should be the same size as a credit/debit card.

If not, please turn off the PAGE SCALING in your Page Setup or Printer Settings. Please follow this procedure to attain an accurate measurement of your foot. Standard credit/debit card dimensions are 2.12 * 3.37 inches.

4

PLACE HEEL AGAINST DOOR



LENGTH

Standing with your back against the wall or closed door, have someone measure your feet. Mark where your toes end and make sure they view straight down from above the foot.

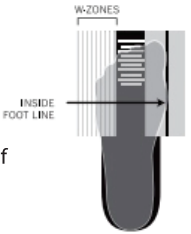
5



6

WIDTH

Place the inner edge of your foot on the appropriate line. Find where the outer edge of your foot falls and mark. Follow this area to the W-Zones (W1, W2, W3 etc) at the top of the chart. On the conversion chart, find your recommended shoe width



FOLD ALONG DOTTED LINE TO FORM VERTICAL PANEL

CONVERSION CHARTS

Use the Length Chart if you need to convert your shoe size to an international size, or vice versa. To determine your shoe width, use the Width Chart to find the W-Zone that corresponds to the area where the outside of your foot falls, then find your shoe length. Follow the respective row and column to find your shoe width. Should your foot fall on the line between two areas, use the lower W-Zone if you have a thinner foot, or the higher W-Zone if you have a wider foot.

LENGTH CHART

U.S.	E.U.	U.K.
6	39	5.5
6.5	39.5	6
7	40	6.5
7.5	41	7
8	41.5	7.5
8.5	42	8
9	43	8.5
9.5	43.5	9
10	44	9.5
10.5	44.5	10
11	45	10.5
11.5	45.5	11
12	46	11.5
12.5	46.5	12
13	47	12.5
14	48	13
15	49	16
16	50	17

WIDTH CHART

W-ZONES

	W1	W2	W3	W4	W5	W6	W7	W8	W9	WA	WB	WC	WD
6	2A	A	B	C	D	E	E	2E	3E				
6.5	2A	A	B	C	D	D	E	E	2E	3E			
7	2A	A	B	B	C	D	E	E	2E	3E			
7.5	2A	A	B	B	C	D	D	E	E	2E	3E		
8	2A	A	B	B	C	D	D	E	E	2E	3E		
8.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
9	3A	2A	A	B	B	C	D	E	E	2E	3E		
9.5	3A	2A	A	B	B	C	D	E	E	2E	3E		
10		3A	2A	A	B	B	C	D	E	E	2E	3E	
10.5		3A	2A	A	B	B	C	D	D	E	E	3E	3E
11		3A	2A	A	B	B	C	C	D	E	E	3E	3E
11.5			3A	2A	A	B	B	C	D	E	E	3E	3E
12			3A	2A	A	B	B	C	D	E	E	3E	3E
12.5			3A	2A	A	B	B	C	D	D	E	E	3E
13				3A	2A	A	B	B	C	D	E	3E	3E
14				3A	2A	A	B	B	C	D	D	E	3E
15				3A	3A	2A	A	B	B	C	D	E	3E
16				3A	3A	2A	A	B	B	C	D	E	3E

Note: The gray area (width D) indicates a medium or standard shoe width. 3A - C is considered narrow width, while E - 3E is considered wide width.

SHOE LENGTH